

BLEACHER SPONSOR

\$4,000: 1st, 2nd, 6th, 14th or 17th Green Bleachers

\$7,000: 9th or 18th Green Bleachers

- Sponsor of 1st, 2nd, 6th, 9th, 14th, 17th, or 18th Green Bleachers for _the Week of the Tournament
 - Company Name and Logo on 3' x 6' Banner for the back of Bleachers
 - Company Name & Logo on Entrance Signs for Bleachers
 - Company Name Listed in Program Book
 - 20 Any Day Clubhouse Tickets
 - 40 Any Day Grounds Tickets
 - 2 Weekly Parking Passes

DAY SPONSOR

\$11,000 – Thursday SOLD OUT

\$11,000 – Friday SOLD OUT

\$12,000 – Saturday

\$13,000 – Sunday

- Sponsor of Promotional Day
 - Logo on Daily Hang Tag
- Recognition on all Print Materials and Web Site
- Recognition on Electronic Leaderboard for Promotional Day
- Silver Champions Tent Hospitality Package

CONCERT SPONSOR - \$5,000

- Sponsor of Saturday After Play Party
- Recognition on all Print Materials and Web Site
- Recognition on Electronic Leaderboard Friday
 - Signage on Public Pavilion and Stage
- Company Name Listed in Program Book
 - 50 Any Day Grounds Tickets
 - 4 Weekly Parking Passes

TEE FENCE SPONSOR - \$6,250

- Tee Fence Sponsor for the Week of the Tournament
 - Company Logo on 3' x 24' Fence
 - Sponsor Board Recognition
- Company Name Listed in Program Book
 - 40 Any Day Clubhouse Tickets
 - 55 Any Day Grounds Tickets
 - 2 Weekly Parking Passes

ELECTRONIC LEADERBOARD

Side Panel Sponsor - \$5,750

- Sponsor of One Leaderboard Panel for the Week of the Tournament
 - Company Logo on 4' 5 1/2" x 4' 8 1/2" Sign
- 4 tickets to the Gala Dinner and Show at Seagate Centre
 - Sponsor Board Recognition
- Company Name Listed in Program Book
 - 80 Any Day Clubhouse Tickets
 - 55 Any Day Grounds Tickets
 - 2 Weekly Parking Passes

ELECTRONIC LEADERBOARD

Bottom Panel Sponsor - \$5,750

- Sponsor of One Leaderboard Bottom Panel for the Week of the Tournament
 - Company Logo on 14" x 21' 8" Sign
- 4 Tickets to the Gala Dinner and Show at Seagate Centre
 - Company Name Listed in Program Book
 - 80 Any Day Clubhouse Tickets
 - 55 Any Day Grounds Tickets
 - 2 Weekly Parking Passes

18TH GREEN VIDEO DISPLAY SPONSOR - \$13,500

- Company Logo on one 2' x 9' Side Ad Panel on 12' x 16' Outdoor Video Display Board located at the 18th Green
 - Video Display Billboard to be run on Video Display Board 50 times per day, Monday thru Sunday
- 6 Champion Tent Vouchers per day, Thursday thru Sunday in Air-Conditioned 40' x 100' Champions Hospitality Tent
 - Complimentary Food and Cocktail Service in Champions Tent
- Company Name on Champions Hospitality Tent Entrance Signage
 - Company Name Listed in Souvenir Program Book
 - Sponsor Board Recognition
 - 40 Any Day Clubhouse Tickets
 - 50 Any Day Grounds Tickets
 - 2 VIP Weekly Parking Passes

18TH GREEN VIDEO DISPLAY SPONSOR - \$8,500

- Video Display Billboard to be run on Video Display Board (locate on the 18th Green) 50 times per day, Monday thru Sunday
- 6 Champions Tent Vouchers per day, Thursday thru Sunday in Air-Conditioned 40' x 100' Champions Hospitality Tent
 - Complimentary Food and Cocktail Service in Champions Tent
- Company Name on Champions Hospitality Tent Entrance Signage
 - Company Name Listed in Souvenir Program Book
 - Sponsor Board Recognition
 - 40 Any Day Clubhouse Tickets
 - 50 Any Day Grounds Tickets

Thru Board Sponsor - \$5,000

- Sponsor of One Thru Board for the Week of the Tournament
 - Company Logo on 18" x 60" Sign
- 4 Tickets to the Gala Dinner and Show at Seagate Centre
 - Company Name Listed in Souvenir Program Book
 - 40 Any Day Clubhouse Tickets
 - 50 Any Day Grounds Tickets
 - 2 VIP Weekly Parking Passes

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PARKING PASS SPONSOR - \$3,000

- Parking Passes Printed: Approximately 5,000
- Parking passes hang on rearview mirrors and are a perfect opportunity for coupons, or to reinforce current in-store promotions.
 - Artwork Deadline: March 1, 2008
 - 16 Any Day Clubhouse Tickets
 - 10 Any Day Grounds Tickets
 - 2 Weekly Parking Passes

HOLE SPONSOR - \$5,250

- Hole Sponsor for the Week of the Tournament
 - Company Logo on Two-Sided 29" x 33" Sign
 - Logo Placed by Hole Description in Program Book
 - Logo Placed by Hole Description on Official Web Site
- 4 Tickets to the Gala Dinner and Show at Seagate Centre
 - Sponsor Board Recognition
- Company Name Listed in Program Book
 - 40 Any Day Clubhouse Tickets
 - 55 Any Day Grounds Tickets
 - 2 Weekly Parking Passes

CORPORATE DISPLAY TENT- \$5,000

- 10' x 10' Tent with Electricity
 - One 8' Table and 2 Chairs
- Company Name on 32" x 36" Sign
- Company Name Listed in Program Book
 - 15 Any Day Clubhouse Tickets
 - 5 Any Day Grounds Tickets
 - 2 Weekly Parking Passes

PAIRINGS GUIDE ADVERTISEMENT - \$5,000

Circulated free of charge, the Daily Pairings Guide contains daily tee times, group pairings and a map of the course.

The Daily Pairings Guides are a helpful guide for spectators to locate golfers. Specifications: Color – Non-Bleed Ads only. All artwork on disk or e-mail as hi-resolution pdf with laser output to show content.

- 25 Any Day Clubhouse Tickets
- 10 Any Day Grounds Tickets
- 2 Weekly Parking Passes

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PUBLIC INFORMATION TENT SPONSOR - \$6,250

- Public Information Tent Sponsor for the Week of the Tournament
 - Company Name 2' x 8' Sign
 - Company Name Listed in Program Book
 - Sponsor Board Recognition
- 4 Tickets to the Gala Dinner and Show at Seagate Centre
 - 80 Any Day Clubhouse Tickets
 - 55 Any Day Grounds Tickets
 - 2 Weekly Parking Passes

ESPN2 ADVERTISING PACKAGE - \$85,000

- Eight National :30 Second Commercial Units
- Company Logo on 4' x 24' Fence (Back Nine Hole)
 - 20 Any Day Clubhouse Tickets
 - 4 Weekly VIP Parking Passes