



## Visibility Packages

TOURNAMENT DATES: August 6 – 12, 2012

### **CORPORATE DISPLAY TENT- \$5,000**

- 10' x 10' Tent with Electricity
- One 8' Table and 2 Chairs
- Company Name on 32" x 36" Sign
- Company Name Listed in Program Book
- 15 Any Day Clubhouse Tickets
- 5 Any Day Grounds Tickets
- 2 Weekly Parking Passes

### **TEE FENCE SPONSOR - \$6,500**

- Tee Fence Sponsor for the Week of the Tournament
- Company Logo & Tag Line on 3' x 24' Tee Fence Sign
- Sponsor Board Recognition
- Company Name Listed in Program Book
- 40 Any Day Clubhouse Tickets
- 55 Any Day Grounds Tickets
- 2 Weekly Parking Passes

### **ELECTRONIC LEADERBOARD MATRIX ADVERTISING - \$8,500**

- Digitized Company Logo & Tag Line Cycled a Minimum of 75 times per day (Monday thru Sunday) on 5 On-Course Electronic Leaderboards
- Sponsor Board Recognition
- Company Name Listed in Program Book
- 40 Any Day Clubhouse Tickets
- 30 Any Day Grounds Tickets
- 2 Weekly Parking Passes

### **ELECTRONIC LEADERBOARD SIDE PANEL SPONSOR - \$6,500**

- Sponsor of One Leaderboard Panel for the Week of the Tournament
- Company Logo on 3' x 5' Sign
- [4 Tickets to The Hollywood Casino Gala Dinner & Show on Tuesday, August 7, 2012 at SeaGate Centre](#)
- Sponsor Board Recognition
- Company Name Listed in Program Book
- 80 Any Day Clubhouse Tickets
- 55 Any Day Grounds Tickets
- 2 Weekly Parking Passes

### **ELECTRONIC LEADERBOARD BOTTOM PANEL SPONSOR - \$5,750**

- Sponsor of One Leaderboard Bottom Panel for the Week of the Tournament
- Company Logo on 2' x 8' Sign
- [4 Tickets to The Hollywood Casino Gala Dinner & Show on Tuesday, August 7, 2012 at SeaGate Centre](#)
- Sponsor Board Recognition
- Company Name Listed in Program Book
- 80 Any Day Clubhouse Tickets
- 55 Any Day Grounds Tickets
- 2 Weekly Parking Passes

### **HOLE SPONSOR - \$5,250**

- Hole Sponsor for the Week of the Tournament
- Company Logo on Two-Sided 29" x 33" Sign
- Logo Placed by Hole Description in Program Book
- Logo Placed by Hole Description on Official Web Site
- [4 Tickets to The Hollywood Casino Gala Dinner & Show on Tuesday, August 7, 2012 at SeaGate Centre](#)
- Company Name Listed in Program Book
- 40 Any Day Clubhouse Tickets
- 55 Any Day Grounds Tickets
- 2 Weekly Parking Passes

### **DAILY PAIRINGS GUIDE ADVERTISEMENT - \$5,250**

Circulated free of charge, the Daily Pairings Guide contains daily tee times, group pairings and a map of the course. The Daily Pairings Guides are a helpful guide for spectators to locate golfers. We print and distribute 40,000 throughout the week.

Specifications: 3-3/4" wide x 8-3/4" high – Color-Non-Bleed Ads only. All artwork on disk or e-mail as **hi-resolution PDF** with laser output to show content.

- 25 Any Day Clubhouse Tickets
- 10 Any Day Grounds Tickets
- 2 Weekly Parking Passes

### **THRU BOARD SPONSOR - \$5,000**

- Sponsor of One Thru Board for the Week of the Tournament
- Company Logo on 18" x 60" Sign
- [4 Tickets to The Hollywood Casino Gala Dinner & Show on Tuesday, August 7, 2012 at SeaGate Centre](#)
- Company Name Listed in Souvenir Program Book
- 40 Any Day Clubhouse Tickets
- 55 Any Day Grounds Tickets
- 2 Weekly Parking Passes

### **18<sup>th</sup> GREEN VIDEO DISPLAY BILLBOARD SPONSOR - \$9,000**

- Video Display Billboard to be run on Video Display Board (locate on the 18<sup>th</sup> Green) 50 times per day, Monday thru Sunday
- 6 Champions Tent Hospitality Vouchers per day, Thursday thru Sunday. Complimentary Food and Cocktail Service included.
- Company Name on Champions Hospitality Tent Entrance Signage
- Company Name Listed in Souvenir Program Book
- Sponsor Board Recognition
- 40 Any Day Clubhouse Tickets
- 50 Any Day Grounds Tickets
- 2 VIP Weekly Parking Passes

### **18<sup>th</sup> GREEN VIDEO DISPLAY BILLBOARD & SIDE PANEL SPONSOR - \$13,500**

- Company Logo on one 2' x 9' Side Ad Panel on 8' x 12.5' Outdoor Video Display Board located at the 18<sup>th</sup> Green
- Video Display Billboard to be run on Video Display Board 50 times per day, Monday thru Sunday
- 6 Champions Tent Hospitality Vouchers per day, Thursday thru Sunday. Complimentary Food and Cocktail Service included.
- Company Name on Champions Hospitality Tent Entrance Signage
- Company Name Listed in Souvenir Program Book
- Sponsor Board Recognition
- 40 Any Day Clubhouse Tickets
- 50 Any Day Grounds Tickets
- 2 VIP Weekly Parking Passes

### **QUIET PADDLES – \$9,000**

"Quiet Please" marshal paddles are utilized throughout the golf course on all tees, greens and gallery crosswalks. Display your corporate name or logo on both sides of 250 highly visible paddles. This sponsorship package includes:

- Sponsor of Quiet Paddles to be used the week of the Tournament
- 6 Champions Tent Hospitality Vouchers per day, Thursday thru Sunday. Complimentary Food and Cocktail Service included.
- Company Name on Champions Tent Entrance Signage
- Company Name Listed in Souvenir Program Book
- 40 Any Day Clubhouse Tickets
- 60 Any Day Grounds Tickets
- 2 Weekly Parking Passes

### **PUBLIC INFORMATION TENT SPONSOR - \$6,250**

- Public Information Tent Sponsor for the Week of the Tournament
- Company Name 2' x 8' Sign
- Company Name Listed in Program Book
- Sponsor Board Recognition
- [4 Tickets to The Hollywood Casino Gala Dinner & Show on Tuesday, August 7, 2012 at SeaGate Centre](#)
- 80 Any Day Clubhouse Tickets
- 55 Any Day Grounds Tickets
- 2 Weekly Parking Passes

## **BLEACHER SPONSOR**

**\$4,000: 1st, 2nd, 6th, 14th or 17th Green Bleachers,**

**\$7,000: 9th or 18th Green Bleachers**

- Sponsor of 1st, 2nd, 6th, 9th, 14th, 17th, or 18th Green Bleachers for the Week of the Tournament
- Company Name and Logo on 3' x 6' Banner for the back of Bleachers
- Company Name & Logo on Entrance Signs for Bleachers
- Company Name Listed in Program Book
- 20 Any Day Clubhouse Tickets
- 40 Any Day Grounds Tickets
- 2 Weekly Parking Passes

## **DAY SPONSOR**

**\$11,000 – Thursday -**

**\$11,000 – Friday -**

**\$12,000 – Saturday - \$13,000 – Sunday**

- Sponsor of Promotional Day
- Logo on Daily Hang Tag
- Recognition on all Print Materials and Web Site
- Recognition on Electronic Leaderboard for Promotional Day
- Silver Champions Tent Hospitality Package  
*(Can be substituted for inventory of equal value)*
- Reserved Table of Ten in Shared Air-Conditioned Tent
- 10 Hospitality Tent Vouchers Per Day, Thursday – Sunday
- Company Name Listed in Program Book
- Sponsor Board Recognition
- 40 Any Day Clubhouse Tickets
- 50 Any Day Grounds Tickets
- 4 Weekly Parking Passes

## **AFTER PLAY PARTY SPONSOR**

**\$5,000 – Friday**

- Naming Rights of Daily After Play Party
- Recognition on all Print Materials including Blade Advertisements & Event Schedules
- Recognition on Tournament Web Site
- Recognition on Electronic Leaderboards Friday and Saturday
- Signage on Public Pavilion and Stage
- Company Name Listed in Program Book
- 50 Any Day Grounds Tickets
- 4 Weekly Parking Passes